

Please Offer Local Food!

Dear

I am increasingly concerned with the quality and freshness of the food I eat and serve to my family. I have learned that locally grown, and healthy raised foods are better for me, the environment, Nebraska's farms and ranches, and the local economy.

As your customer, I ask that you offer more products that are raised with healthy agricultural practices and locally grown, including meat, dairy, fruits and vegetables. I would appreciate that the food mentioned be sourced from independent small and mid-scale Nebraska family farmers and ranchers. I think your other customers will also appreciate these local choices.

If you source local food I encourage you to publicize information about where the food comes from, including the name of the farm, where it is located and what product so I can also get to know the producer and please display the Buy Fresh Buy Local@Nebraska logo.

If you haven't yet made the connection between how your food tastes and how far it has traveled, get ready to find out what many of Nebraska's customers and chefs have known. By primarily shopping at farmers' markets and other means of direct sale from local producers, they are receiving good tasting and nutritious in-season food. And they have reconnected to their food, their food producer and they are building their community.

To find farms and ranches in Nebraska that could supply your food, or to learn more about why local food is so important, please visit:

www.buylocalnebraska.org

Thank you!

Sincerely,



my food comes from!

about where

I care

Why offer locally grown? You confirm support of local farms, and creating jobs that keeps the food dollars circulating in the community.

You verify you are a good steward of the earth when purchasing food less traveled and has less packaging.

You show your concern for the health of your customers by choosing foods produced by farmers you know grow healthy food on healthy land.

It's thousands of miles fresher. **It tastes better!**

