



BFBLN is putting a face on local food—that is developing a connection between the farmer, who raise food with integrity— and the consumer who wants to know how their food is produced.

BFBLN is developing a resilient local food system and renewing rural and underserved urban communities— by way of promoting retail outlets, schools, restaurants, institutions, and service businesses in those communities that purchase, promote and prepare food grown by Nebraska’s family farmers and ranchers they know and trust and keeping the food dollars close to home.

BFBLN supports our food heritage by conducting trainings, and workshops for urban and rural farmers interested in growing healthy food.

BFBLN is making local food the norm, and ensuring that we have family farmers now and in the future who are growing healthy food that is accessible and affordable and good tasting for everyone.

Buy Fresh Buy Local® Nebraska is a National program of FoodRoutes



The Nebraska BFBL Chapter is happy to accept sponsorship for community and member-oriented events, trainings and technical assistance.

#### Farm Tours



#### Educational Events



#### Tastings & Dinners



#### Displays at Local Food Events



#### Marketing and Business Development Resources

Sponsor an event at your business or organization that demonstrates your support of Buy Fresh Buy Local® and Nebraska’s diversified family farmers and ranchers, and the health of your staff and their families

# Grow Vibrant Local Food Systems with Buy Fresh Buy Local® Nebraska Sponsorship!

Be part of your local food community.



[buylocalnebraska.org](http://buylocalnebraska.org)

#### Contact Information

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### Sponsor Membership Benefits:

**Steward \$5,000**— Listing/logo/link and **free full inside page ad** in the Buy Fresh Buy Local® Nebraska Food Guide (both print and electronic)

- Sponsor certificate personalized with your business name
- Recognition at public and member-oriented events
- Business logo on PowerPoint presentations, promotional materials, and website.
- Copies of Local Food Guide for all your employees and clients

**Sower \$3,000**— Listing/logo/link and **free ½ page ad** in the Buy Fresh Buy Local® Nebraska Food Guide (both print and electronic)

- Sponsor certificate personalized with your business name
- Recognition at public and member-oriented events
- Business logo on PowerPoint presentations, promotional materials, and website.
- Copies of Local Food Guide for all your employees and clients

**Harvester \$1,000**— Listing/logo/link and **free 1/4 page** ad in the Buy Fresh Buy Local® Nebraska Food Guide (both print and electronic)

- Sponsor certificate personalized with your business name
- Recognition at public and member-oriented events
- Business logo on PowerPoint presentations and promotional materials
- Copies of Local Food Guide for all your employees and clients

**Tiller \$500**— Listing/logo/link and **free 1/8 page** in the Buy Fresh Buy Local® Nebraska Food Guide (both print and electronic)

- Sponsor certificate personalized with your business name
- Recognition at public and member-oriented events
- Business logo on PowerPoint presentations and promotional materials
- Copies of Local Food Guide for all your employees and clients

**Gardener \$300**— Listing/logo in the Buy Fresh Buy Local® Nebraska Food Guide (both print and electronic)

- Sponsor certificate personalized with your business name
- Recognition at public and member-oriented events
- Business logo on PowerPoint presentations and promotional materials
- Copies of Local Food Guide for all your employees and clients
- BFBLN Tote bag and promotional materials



### Who Can Become a Sponsor?

- **Educational Institutions, Schools, Agencies and Organizations:**

Any local educational institution, health or wellness agency and

organization that have a planned program for the purchase of locally grown food and support a healthy, resilient food system.

- **Businesses and/or Organizations:** Any local business that does not fall into any other listed category (restaurant, grocer, bakery, winery, distiller, brewery, food processor) may become a sponsor if your business is one that supports a healthy, resilient food system.
- **Corporate Sponsorships:** Are a great way to let consumers in Nebraska know that your business supports the "Buy Fresh Buy Local" programs. There are many levels of sponsorship to meet your marketing and donation needs.

**Register online: By February 1, 2019** to be included in the Spring 2019 –Spring 2020 printed Food Guide.

#### Join as a Sponsor:

<https://food.unl.edu/sponsor-membership>



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DEVELOPMENT CENTER

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